



## **8 . CODE OF CONDUCT FOR INDUSTRIAL MEMBERS**

### **8.1 CODE OF CONDUCT**

#### **NOTE BY THE INDUSTRIAL MEMBERS COMMITTEE**

#### **INTRODUCTION**

At IALA we recognize the importance of good practices for a stable and successful business and suggest the development of a Code of Conduct for the Industrial members.

A Code of Conduct is a set of rules which is commonly written for employees of a company, which protects the business and informs the employees of the company's expectations. It is appropriate for even the smallest of companies to create a document containing important information on expectations for employees. The document does not need to be complex, or have elaborate policies.

An IALA Code of Conduct could be a help to the Industrial members when developing their own Code and be an important part in establishing an inclusive culture, the IALA Family, among the Industrial members. It could also help to protect the member and IALAs image and create new and better business opportunities.

#### **DISCUSSION**

The purpose of an industry code is to ensure industry compliance with an agreed set of objectives that benefit workers, employers and consumers. These objectives usually concern the promotion of best industry practice, improving safety standards and enhancing consumer confidence. Similarly, the purpose and objectives must be clear and communicated to stakeholders, industry participants and consumers.

A Code of Conduct could bring many benefits to all groups in IALA, e.g.:

- For users, customers and authorities around the globe: Increased confidence when contracting IALA Industrial member products and services.
- For IALA: strengthened commitment to represent reputable associated members by demonstrating to authorities and the society at large it's concern to maintain integrity through incentive of good practices by the associated members.
- For Industrial Members themselves: as an IALA Industrial Member, a company demonstrates its commitment and involvement in social and business issues based on ethic and social responsibility, with improved reliability in a global market.

Areas, covered by the Code of Conduct, could include:

- Respect the laws of each country in which you operate.
- Take effective actions to combat corruption, fraud and money laundry.
- Adopt honest and ethical business practices.
- Respect the environment in your activities, adopting sustainable practices.
- Respect and fairly treat your employees, customers, suppliers and competitors.
- Respect human rights, including, for example, by not using slave or child labour.



It is suggested to develop a Code of Conduct for the Industrial members of IALA and have these agreed at the General Assembly of Industrial members in Brazil in 2022.

**THE IMC MID-TERM IS INVITED TO**

**Agree on the development of a Code of Conduct for the Industrial members and the set-up of a Working Group to develop a draft for the General Assembly in 2022.**